

2016-2017

These are difficult times - but there are solid reasons to be positive, too. Around the world, a wondrous variety of projects and new business models are creating a replacement, life-enhancing economy from the ground up. My new talk is about the ways you can connect with these developments.

Life's Work: Finding your place in the next economy



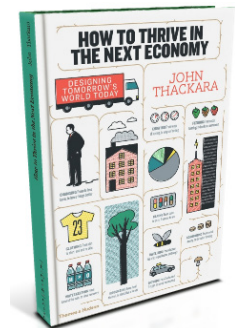
Drawing on a lifetime of travel in search of real-world alternatives that work, I tell of inspiring people who are restoring soils and rivers, growing food, designing tools, journeying, caring for each other, and learning, in new ways.

I then explain how disruptive business models - also emerging below the radar - transform the ways we create and exchange value: Sharing and Peer-to-Peer. Platform Co-ops. The Maker Movement. Mobility as a Service. Food and Fibersheds. Civic Ecology. Transition Towns. Bioregions. High Nature Value Farming.

My talks deliver tangible benefits: actionable insights into sustainability and resilience; a shared vision of 'opportunities for innovation; and practical ways for your organisation to connect with these projects and networks and explore, with them, a "leave things better" story of growth.

John Thackara

John Thackara, founder of Doors of Perception and a Senior Fellow at the Royal College of Art, travels the world in a continuous search for live examples of what a sustainable future can be like. He writes about these stories at his blog, and in books, and advises cities, companies, and universities. John's most recent book is *How To Thrive In the Next Economy* (Thames & Hudson 2015). More at: thackara.com



Video Example

As an example, my 2016 keynote at Earthtalks, in Vienna, is here:

<https://youtu.be/Kxm4DSF4RcI>

Testimonials

"Global expert on innovation and the green economy" **McKinsey Quarterly**

"One of the great voices on sustainability" **Business Week**

"John inspired our international audience" **Bristol New Economy Summit**

"an excellent, thought-provoking session" **AMP Bank, Sydney**

"our high-level guests greatly appreciated your challenging talk" **T-Mobile**

"You provoked us with outside-in, future-related, concepts and opinions" **TNT**

"An inspiring presentation for our executive workshop" **Ikea**

"Insightful, engaging, and charismatic" **Audi Urban Future Award**

"inspirational – ideas and perspectives we had not heard of before" **Nordic Housing Conference**

"Brilliant insights into the internet and sustainability" **Economic Times of India**

"Gave our conference the positive energy it needs" **European Carton Makers Association**

"Has established a global reputation as a cutting edge design expert" **Wall Street Journal**

WHAT IS *YOUR* PLACE IN THE REGENERATIVE ECONOMY?

The best-selling author of *How To Thrive In The Next Economy* talks about transformative economic models now emerging from below the radar: Commoning, Transition Towns, Peer-to-Peer, Platform Cooperativism, Bioregionalism, the Maker Movement, Food and Fibersheds, the Care Economy.

Should you fear these disruptors - or embrace an opportunity for innovation?

SELECTED RECENT KEYNOTE TALKS

International Association of Convention Centres
For their AGM: "How To Disrupt the Disruptors"

UC Berkeley, School of Public Health
For a Dean's Lecture: "From biomedicine to bioregion: the geographies of a care-based economy"

DEME
For their futures strategy workshop:
"From Dredging, To Land Care"

Mayo Clinic
For their Transform Innovation Conference:
keynote on "Five Percent Health"

International Biennial Association
For their AGM:
"Life's Work: Biennials and Regeneration"

Scandinavian Business Seating
For their product strategy workshop:
"Creating An Innovation Ecosystem"

Bank ITAU
For product developers and service innovation teams:
workshop on "The End Of Money?"

IKEA
For senior product managers:
a talk on "Life-centered Design"

AXA
For the Management Committee's Vision 2030 retreat:
a conversation partner and provocateur.

General Electric
For a meeting of GE's Worldwide Design Council:
a session on knowledge ecosystems.

Forum d'Avignon
For this global meeting of media business leaders:
"Beyond GDP: New Economic Metrics"

ISVOR Fiat
For designers and senior managers: "Think More, Move Less" workshop on sustainable mobility

Pepsico Brazil
For an executive retreat: "Ecological Stewardship"

TESTIMONIALS

CITIES AND BIOREGIONS

"insightful, engaging, and charismatic"
Audi Urban Future Award

"inspirational – ideas and perspectives we hadn't heard of before"
Nordic Housing Conference

"Outstanding! Excellent insights at many different levels"
American Society of Landscape Architects

"you lifted the conference and discussion to a high level"
Oslo Architecture Triennale

"you challenged us to look outside the square for inspiration"
Queensland Tourism

"you set the tone on ecology and technology at our centennial conference"
Global Place

"a fantastic talk – it gave us so much to think about"
Snøhetta Architecture

BUSINESS AND ECONOMY

"John inspired our international audience"
Bristol New Economy Summit

"an excellent, thought-provoking session"
AMP Bank, Sydney

"our high-level guests greatly appreciated your challenging talk"
T-Mobile

"your presentation at our annual innovation awards was inspiring"
Cognis

"you provoked us with outside-in, future-related, concepts and opinions"
TNT

"an inspiring presentation for our executive workshop"
IKEA

DESIGN AND TRANSFORMATION

"gave us a broader perspective on designing social change"
BBC

"brilliant insights into the internet and sustainability"
Economic Times of India

"gave our conference the positive energy it needs"
European Carton Makers Association

"has established a global reputation as a cutting edge design expert"
Wall Street Journal

"global expert on innovation and the green economy"
(McKinsey Quarterly)

"an authority and thought-leader for a generation of designers"
La Repubblica, Italy