

Keynote talk for 2018/2019 (version September 2018)

“a global expert on innovation and the green economy” **McKinsey Quarterly**
“one of the great voices on sustainability” **Business Week**

PATHWAYS TO SUSTAINABILITY: FINDING YOUR PLACE IN THE NEXT ECONOMY



For biologists, the health of an ecosystem lies in the vitality of interactions between its component species. This lesson applies equally to the new economic models that are now emerging everywhere at a local scale: Sharing and Peer-to-Peer; Mobility as a Service; The Maker Movement; Civic Ecology; Earth Repair; Food and Fibersheds; Transition Towns; The New Hospitality; Collaborative Elder Care.

Global companies and policy makers are keen to connect with these edge projects and networks - but citizen engagement can be hard. So what to do?

For the best-selling author of *How To Thrive In The Next Economy*, there are numerous practical ways in which Big can connect meaningfully with Small. He cites compelling real-world stories to inspire the practical first steps on *your* pathway to sustainability.

John Thackara

Founder of Doors of Perception, and Senior Fellow at the Royal College of Art in London, John travels the world looking for below-the-radar examples of what a sustainable future can be like. He writes about these stories online, and in books; he also advises cities, companies, and institutions on how to get started. His most recent book is *How To Thrive In the Next Economy* (Thames & Hudson) will be published in Chinese at the end of 2018.

Recent Videos

"Thinking Like A Forest" New York, 70m <https://www.youtube.com/watch?v=JDD7J-CLlxg>

"The skills we need" Barcelona, 2m <https://www.youtube.com/watch?v=nwmNhxsnMt8>

"Future Ways of Living" Milan, 65m <https://www.youtube.com/watch?v=sffIVn4eN3k>

"The City and Its Bioregion" Barcelona 35m <https://www.youtube.com/watch?v=wkRg5uN8kOc>

Testimonials

"John inspired our international audience" **Bristol New Economy Summit**

"Our high-level guests greatly appreciated your challenging talk" **T-Mobile**

"An inspiring presentation for our executive workshop" **Ikea**

"Insightful, engaging, and charismatic" **Audi Urban Future Award**

"Brilliant insights into the internet and sustainability" **Economic Times of India**

"has established a global reputation as a cutting edge design expert" **Wall Street Journal**

"A wonderful keynote on Smart Mobility" **Seoul Design Foundation**