

## Keynote talk 2019

(version April 2019)

“a global expert on innovation and the green economy” **McKinsey Quarterly**  
“one of the great voices on sustainability” **Business Week**

### PATHWAYS TO SUSTAINABILITY FINDING YOUR PLACE IN THE NEXT ECONOMY

Relational Design. Sharing and Peer-to-Peer. Mobility as a Service. Platform Co-ops. The Maker Movement. Civic Ecology. Earth Repair. Social Food. Transition Towns. The New Hospitality. Care Collaboratives.

New economic and social models are emerging everywhere among edge projects and networks. You need to know about them - and, ideally, connect. But how?

For the best-selling author of *How To Thrive In The Next Economy*, there are numerous practical ways for big organisations to connect with edge projects. His talk is filled with compelling real-world stories to inspire the first steps on *your* pathway to sustainability.



#### John Thackara

Founder of Doors of Perception, Senior Fellow at the Royal College of Art in London, and visiting professor at Tongji University in Shanghai, John travels the world looking for below-the-radar examples of what a sustainable future can be like. He writes about these stories online, and in books; he also advises cities, companies, and institutions on how to get started. His most recent book - *How To Thrive In the Next Economy* (Thames & Hudson) - has just been published in China.

#### Recent Videos

“The skills we need” Barcelona (2m) <https://www.youtube.com/watch?v=nwmNhxsMt8>

“Future Ways of Living” Milan (65m) <https://www.youtube.com/watch?v=sffIVn4eN3k>

“The City and Its Bioregion” Barcelona (35m) <https://www.youtube.com/watch?v=wkRg5uN8kOc>

“How to connect cities and nature” Aarhus (2m) <https://vimeo.com/243350194>

“City-Rural Connections” Sicily (3m) [https://www.youtube.com/watch?v=makBJifHz\\_s](https://www.youtube.com/watch?v=makBJifHz_s)

“Regenerative Cities”, Shanghai (25m) <https://www.youtube.com/watch?v=lwBZD8PqedQ&feature=youtu.be>

#### Testimonials

“John inspired our international audience” **Bristol New Economy Summit**

“Our high-level guests greatly appreciated your challenging talk” **T-Mobile**

“An inspiring presentation for our executive workshop” **Ikea**

“Insightful, engaging, and charismatic” **Audi Urban Future Award**

“Brilliant insights into the internet and sustainability” **Economic Times of India**

“has established a global reputation as a cutting edge design expert” **Wall Street Journal**

“A wonderful keynote on Smart Mobility” **Seoul Design Foundation**